ISE-APSS**2024**
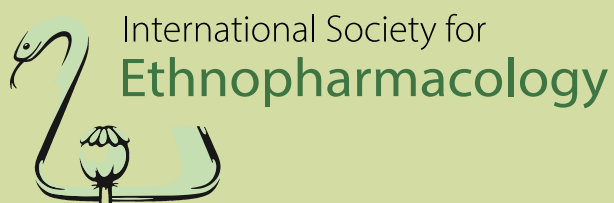INTERNATIONAL CONGRESS
C A P E   T O W N

23rd International Congress of the International Society for Ethnopharmacology
& 2nd International Congress of the African Phytomedicine Scientific Society

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

International Society for
Ethnopharmacology

The African
Phytomedicine
Scientific Society

"The footprint of ethnophamacology in drug discovery"
jointly hosted by the University of Pretoria, ISE and APSS

Opportunities for sponsorship

During this international congress, various opportunities and packages are available for your consideration, or a tailor-made package can be developed based on your specific requirements.

- Elevate your company profile in the pharmaceutical and natural products community
- Increase visibility in focused markets
- Maximize exposure and increase brand awareness
- Communicate your company's vision to a highly qualified scientific community

Target audience

ISE-APSS2024 welcomes academics, students, researchers, industry partners, stakeholders, traditional health practitioners and all interested parties involved in the promotion and development of ethnopharmacology and drug discovery to join this in-person event.
This event will provide a platform for individuals to share their knowledge and expertise to advance medicinal plant research.

Terms and Conditions

Completion of the sponsorship booking form by the sponsor is considered a commitment to the specific sponsorship item and an invoice will be forwarded to the sponsor for payment.
Sponsorships are confirmed on a first-come-first-served basis.
Payment is due on receipt of invoice.

Contact details:
Email us to propose tailor-made packages or to clarify any uncertainties:
ISE-APSS2024 Organisers
Email: ise-apss2024@carlamani.com

Platinum Package: Opening session: R 393 000 excl. VAT

- 2 x Pull-up banners in Registration area
- 4 x Pull-up banners in Opening Plenary Session
- Logo in video (at the end of the congress)
- 10-min address/presentation in Opening Plenary Session
- 1-page A5 advert in Final Digital Programme
- 250 words organisation profile on website and in Digital Congress book
- 2 x Exhibition space 3m x 2m
- 2 x Marketing staff to man the exhibition stand (congress attendance not incl.)
- 6 x delegates included at the Congress (incl. registration, excl. accommodation)
- 4 x additional guests included at Congress Dinner
- Logo on final digital programme
- Logo on website with hyperlink
- Logo displayed on screen between sessions, co-branding with other sponsors.
- Promotional material/leaflet in delegate bags
- Acknowledgement in Opening Plenary Session
- Certificate of appreciation

Diamond Package: Congress Bags: R 200 000 excl. VAT

- 1 x Pull-up banner in Registration area
- 1 x Pull-up banner in Opening Plenary Session
- Logo on congress bags
- 10-min address/presentation in Opening Plenary Session
- 1-page A5 advert in Final Digital Programme
- 150 words organisation profile on website and in Digital Congress book
- 2 x Exhibition space 3m x 2m
- 2 x Marketing staff to man the exhibition stand (congress attendance not incl.)
- 4 x delegates included at the Congress (incl. registration, excl. accommodation)
- 2 x additional guests included at Congress Dinner
- Logo on final digital programme
- Logo on website with hyperlink
- Logo displayed on screen between sessions, co-branding with other sponsors.
- Promotional material/leaflet in delegate bags
- Acknowledgement in Opening Plenary Session
- Certificate of appreciation

Diamond Package: Congress Dinner: R 200 000 excl. VAT

- 1 x Pull-up banner in Registration area
- 1 x Pull-up banner in Opening Plenary Session
- 8 x Pull-up banners at Congress Dinner
- 10-min address at Congress Dinner
- 1-page A5 advert in Final Digital Programme
- 150 words organisation profile on website and in Digital Congress book
- 2 x Exhibition space 3m x 2m
- 2 x Marketing staff to work on the stand (congress attendance not incl.)
- 4 x delegates included at the Congress (incl. registration, excl. accommodation)
- 5 x additional guests included at Congress Dinner
- Logo on final digital programme
- Logo on website with hyperlink
- Logo displayed on screen between sessions, co-branding with other sponsors.
- Promotional material/leaflet in delegate bags
- Acknowledgement in Opening Plenary Session
- Certificate of appreciation

Gold Package: Welcome Function: R 150 000 excl. VAT

- 8 x Pull-up banners at Welcome Function
- 10-min address at Welcome Function
- 1/2-page A5 advert in Final Digital Programme
- 100 words organisation profile on website and in Digital Congress book
- 1 x Exhibition space 3m x 2m
- 2 x Marketing staff to work on the stand (congress attendance not incl.)
- 3 x delegates included at the Congress (incl. registration, excl. accommodation)
- 2 x additional guests included at Congress Dinner
- Logo on final digital programme
- Logo on website with hyperlink
- Logo displayed on screen between sessions, co-branding with other sponsors.
- Promotional material/leaflet in delegate bags
- Acknowledgement in Opening Plenary Session
- Certificate of appreciation

Gold Package: Registration Area and Lanyards/name cards: R 150 000 excl. VAT

- 4 x Pull-up banners at Registration area
- Logo on lanyards or name badges (subject to lanyard type)
- 1/2-page A5 advert in Final Digital Programme
- 100 words organisation profile on website and in Digital Congress book
- 1 x Exhibition space 3m x 2m
- 2 x Marketing staff to work on the stand (congress attendance not incl.)
- 3 x delegates included at the Congress (incl. registration, excl. accommodation)
- 2 x additional guests included at Congress Dinner
- Logo on final digital programme
- Logo on website with hyperlink
- Logo displayed on screen between sessions, co-branding with other sponsors.
- Promotional material/leaflet in delegate bags
- Acknowledgement in Opening Plenary Session
- Certificate of appreciation

Silver Package: Stationery - Notebooks & pens: R 100 000 excl. VAT

- Logo on notebooks and pens
- 1/4-page A5 advert in Final Digital Programme
- 75 words organisation profile on website and in Digital Congress book
- 1 x Exhibition space 3m x 2m
- 2 x Marketing staff to work on the stand (congress attendance not incl.)
- 2 x delegates included at the Congress (incl. registration, excl. accommodation)
- Logo on final digital programme
- Logo on website with hyperlink
- Logo displayed on screen between sessions, co-branding with other sponsors.
- Promotional material/leaflet in delegate bags
- Acknowledgement in Opening Plenary Session
- Certificate of appreciation

Silver Package: Water bottles: R 100 000 excl. VAT

- Logo on water bottles
- 1/4-page A5 advert in Final Digital Programme
- 75 words organisation profile on website and in Digital Congress book
- 1 x Exhibition space 3m x 2m
- 2 x Marketing staff to work on the stand (congress attendance not incl.)
- 2 x delegates included at the Congress (incl. registration, excl. accommodation)
- Logo on final digital programme
- Logo on website with hyperlink
- Logo displayed on screen between sessions, co-branding with other sponsors.
- Promotional material/leaflet in delegate bags
- Acknowledgement in Opening Plenary Session
- Certificate of appreciation

Bronze Package: Keynote and Plenary speakers: R 100 000 excl. VAT

·   4 x Pull-up banners in relevant session of sponsored speaker
·   1/4-page A5 advert in Final Digital Programme
·   50 words organisation profile on website and in Digital Congress book
·   1 x Exhibition space 3m x 2m
·   2 x Marketing staff to work on the stand (congress attendance not incl.)
·   2 x delegates included at the Congress (incl. registration, excl. accommodation)
·   Logo on final digital programme
·   Logo on website with hyperlink
·   Logo displayed on screen between sessions, co-branding with other sponsors.
·   Promotional material/leaflet in delegate bags
·   Acknowledgement in Opening Plenary Session
·   Certificate of appreciation

Wine Package: R 50 000 excl. VAT (2 opportunities)

·   Logo on wine bottles / displayed in refreshment serving area.
·   1 x delegate included at the Congress (incl. registration, excl. accommodation)
·   Logo on final digital programme
·   Logo on website with hyperlink
·   Promotional material/leaflet in delegate bags
·   Acknowledgement in opening session
·   Certificate of appreciation

Photography Package: R 50 000 excl. VAT

·   1 x Pull-up banner in Registration area
·   Logo in video
·   1/4-page A5 advert in Final Digital Programme
·   30 words organisation profile on website and in Digital Congress book
·   1 x delegate included at the Congress (incl. registration, excl. accommodation)
·   Logo on final digital programme
·   Logo on website with hyperlink
·   Promotional material/leaflet in delegate bags
·   Certificate of appreciation

Videography Package: R 50 000 excl. VAT

- · 1 x Pull-up banner in Registration area
- · Logo in video (at the end of the Congress)
- · 1/4-page A5 advert in Final Digital Programme
- · 30 words organisation profile on website and in Digital Congress book
- · 1 x delegate included at the Congress (incl. registration, excl. accommodation)
- · Logo on final digital programme
- · Logo on website with hyperlink
- · Promotional material/leaflet in delegate bags
- · Certificate of appreciation

Lunch per day – max 3 opportunities: R 30 000 excl. VAT

- · 4 x Pull-up banner in Lunch area
- · Opportunity to provide additional related items i.e., table runners in corporate colours or branded mints on lunch tables.
- · Logo on Final Digital Programme
- · Logo on website with hyperlink
- · Promotional material/leaflet in delegate bags
- · Certificate of appreciation

Poster session per day – max 3 opportunities: R 30 000 excl. VAT

- · 4 x Pull-up banner in Poster area
- · Logo on Final Digital Programme
- · Logo on website with hyperlink
- · Promotional material/leaflet in delegate bags
- · Certificate of appreciation

Refreshment session per day – max 5 opportunities: R 25 000 excl. VAT

- · 4 x Pull-up banner in Refreshment area
- · Logo on Final Digital Programme
- · Logo on website with hyperlink
- · Promotional material/leaflet in delegate bags
- · Certificate of appreciation

Exhibition stand only: R 25 000 excl. VAT

- 1 x Exhibition space 3m x 2m
- 2 x Marketing staff to man the exhibition stand (congress attendance not incl.)
- Logo on final digital programme
- Logo on website with hyperlink
- Promotional material/leaflet in delegate bags
- Certificate of appreciation

Shuttle sponsor: R 15 000 excl. VAT

- Printed A3 board with name of congress and sponsor logo in shuttle vehicles
- Logo on Final Digital Programme
- Logo on website with hyperlink
- Promotional material/leaflet in delegate bags
- Certificate of appreciation

Organiser's office sponsor: R 15 000 excl. VAT

- 2 x Pull-up banner in Organiser's office
- Printed A3 board with name of congress and sponsor logo on office door
- Logo on Final Digital Programme
- Logo on website with hyperlink
- Promotional material/leaflet in delegate bags
- Certificate of appreciation

Bag inserts (promo items or leaflets): R 10 000 excl. VAT

- Opportunity to insert promo items not mentioned in other sponsorships in delegate bags (subject to approval of the committee) or max 1-A4 insert.
  Items or leaflets to be provided by the sponsor for all congress delegates.
- Logo on Final Digital Programme
- Logo on website with hyperlink
- Certificate of appreciation

ISE-APSS 2024

ISE-APSS2024
INTERNATIONAL CONGRESS
CAPE TOWN

23 – 26 October 2024
Cape Town International Convention Centre
Cape Town

AMOUNTS EXCLUDE VAT BENEFITS INCLUDED:	Platinum: Opening session	Diamond: Congress Bags	Diamond: Congress Dinner	Gold: (Welcome Function)	Gold: Registration Area and Lanyards/name cards	Silver: Stationery - Notebooks & pens	Silver: Refill water bottles	Bronze: (Keynote and plenary speakers)
	R393 k Excl. VAT	R200 k Excl. VAT	R200 k Excl. VAT	R150 k Excl. VAT	R150 k Excl. VAT	R100 k Excl. VAT	R100 k Excl. VAT	R75 k Excl. VAT
1. Pull-up banner: Registration area	2	1	1	-	4	-	-	-
2. Pull-up banner in Opening/Plenary/relevant session	4	1	1	-	-	-	-	4
3. Branding (pull-up banner) at relevant function (Dinner/Welcome Reception /Lunch/Poster session)	2	-	8	8	-	-	-	-
4. Logo on sponsored item	Logo in video	Bags	-	-	Badges / Lanyards	Note-books, Pens	Water Bottles	-
5. 10-min address/presentation at Opening/Welcome function/Dinner	✓	-	✓	✓	-	-	-	-
6. Advert in Final Digital Programme	1 page	1 page	1 page	½ page	½ page	¼ Page	¼ Page	¼ Page
7. Organisation profile on website and in Digital Congress book	250 words	150 words	150 words	100 words	100 words	75 words	75 words	50 words
8. Exhibition space 3m x 2m	2	2	2	1	1	1	1	1
9. Number of marketing staff to work on the stand (congress attendance not included)	2	2	2	2	2	2	2	2
10. Max number of delegates included at the Congress (registration incl. accommodation excluded)	6	4	4	3	3	2	2	2
11. Max number of additional guests included at Congress Dinner	4	2	5	2	2	-	-	-
12. Logo on final digital programme	✓	✓	✓	✓	✓	✓	✓	✓
13. Logo on website with hyperlink	✓	✓	✓	✓	✓	✓	✓	✓
14. Logo displayed on screen between sessions, co-branding with other sponsors	✓	✓	✓	✓	✓	✓	✓	✓
15. Promotional material/leaflet in delegate bags	✓	✓	✓	✓	✓	✓	✓	✓
16. Acknowledgement in opening session	✓	✓	✓	✓	✓	✓	✓	✓
17. Certificate of appreciation	✓	✓	✓	✓	✓	✓	✓	✓

ISE-APSS 2024

ISE-APSS2024
INTERNATIONAL CONGRESS
CAPE TOWN

23 – 26 October 2024
Cape Town International Convention Centre
Cape Town

AMOUNTS EXCLUDE VAT BENEFITS INCLUDED:	Wine Package per function (2 opportunities)	Photography Package	Videography Package	Lunch per day – max 3 opportunities	Poster session per day – max 3 opportunities	Refreshment session – max 5 opportunities	Exhibition Stand only	Shuttle sponsor	Organisers office	Bag Inserts (sponsor to provide required qty of
	R50k Excl. VAT	R50k Excl. VAT	R50k Excl. VAT	R30 k Excl. VAT	R30 k Excl. VAT	R25 k Excl. VAT	R25k Excl. VAT	R15k Excl. VAT	R15k Excl. VAT	R10k Excl. VAT
1. Pull-up banner: Registration area	-	1	1	-	-	-	-	-	-	-
2. Pull-up banner in Plenary/relevant session/venue	-	-	-	-	-	-		-	2 x In office	-
3. Branding (pull-up banner) at relevant function (Lunch/Refreshments/Posters)	-	-	-	4	4	4	-	-	-	-
4. Logo/company name on sponsored item	✓	Logo in video	Logo in video	-	-	-	-	✓	At the door	-
5. Advert in Final Digital Programme		¼ page	¼ page	-	-	-	-	-	-	-
6. Organisation profile in digital Congress book		30 words	30 words	-	-	-	-	-	-	-
7. Exhibition space (3m x 2m)	-	-	-	-	-	-	1	-	-	-
8. Number of marketing staff to work on the stand (congress attendance not included)	-	-	-	-	-	-	2	-	-	-
9. Number of delegates included at the Congress (registration incl. accommodation excl.)	1	1	1	-	-	-	-	-	-	-
10. Logo in final digital programme	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
11. Logo on website with hyperlink	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
12. Promotional material/leaflet in bags	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
13. Certificate of appreciation	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓